



May 26, 2010

ALBERTA CHILDREN'S WISH EVENT SET TO RIDE

\$20,000 raised from last year's event for Children's Wish Foundation

The Alberta Wish Trail Ride is getting saddled up and ready to go for a second year as a fundraiser for the Children's Wish Foundation on August 21st.

Once again, the ride will stage out of the Little Elbow area of Kananaskis Country and feature trails through spectacular mountain scenery. Riders, who raise funds through pledges, will be treated to a pancake breakfast, food and refreshments after the ride, live entertainment and other fun activities.

"The response to our first ride in 2009 was fantastic and we're hoping to make it even better this year," said volunteer committee chair Irene White. "Already we have sponsors on board and riders signed up so it's shaping up to be a great event in support of a great cause."

The inaugural ride saw 77 riders participate, and a donation of \$20,000 turned over the Children's Wish Foundation. Sponsors supported the event through donations of cash, supplies and prizes for the riders. Leading the stampede of 2010 corporate supporters is Frontier Western Shop of Claresholm, which has donated a saddle as a prize for the 2010 event.

This year, riders and their horses will head out onto one of three trails. Two of the trails are about four hours in duration, while one will take approximately seven hours and is recommended for more experienced riders only. Riders need to bring their own horses. There is ample trailer parking and those wishing to stay overnight are able to book camp sites at the nearby Little Elbow equestrian campground.

Due to habitat constraints in Kananaskis, the event is limited in the number of riders it can accommodate. Riders are encouraged to register as soon as possible at www.albertawishride.ca and indicate which trail they would like to ride. Pledge forms can be downloaded so riders can start collecting pledges right away. There are also options to donate on line directly to the event.

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For more information or to arrange interviews, please contact:

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